CROWDSOURCED CONVERSATIONS 2024
# SURVEY REPORT: "TURNING THE NOBLE NEIGHBORHOOD & BUSINESS DISTRICT INTO A DESTINATION"

Home Repair Resource center

CHGT CLEVELAND HEIGHTS GREEN TEAM

Future Heights

Heights Bicycle Coalition

Heights Libraries — Here for You. Wherever You Are.

futureheights.org

Some topline stats

- There were a total of **225 responses**:
  - **91.1% Cleveland Heights residents**; 3.1% University Heights; 5.8% former/elsewhere.
  - **91.6% homeowners**; 7.6% renters; 0.9% other.
  - **56.4% have lived in their homes +20 years**; 14.2% 5-10 years; 14% 10-20 years; 12.4% 1-5 years; 2.2% 0-1 years; 0.9% don't live in the Heights.
  - **69.8% identified as a woman;** 25.7% as a man; 3.6% preferred not to say; 0.9% as trans*/nonbinary/genderqueer.
  - **49% identified as over the age of 60;** 47.9% as under the age of 60; 3.1% preferred not to say.
  - **78% identified as White;** 10.8% as Black; 5.4% preferred not to say; 3.1% as multi-racial; 1.8% as Asian; 0.9% as Hispanic; 0% as Indigenous.
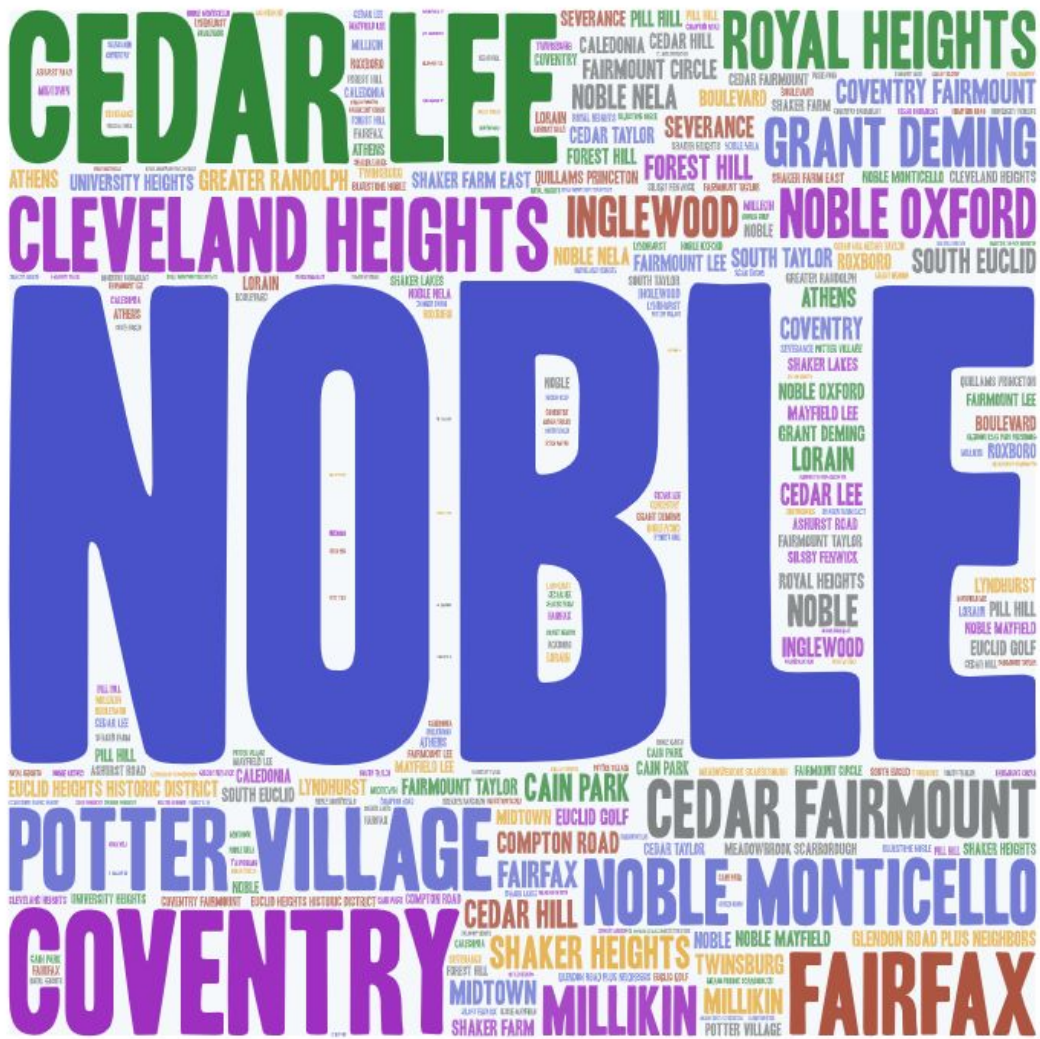
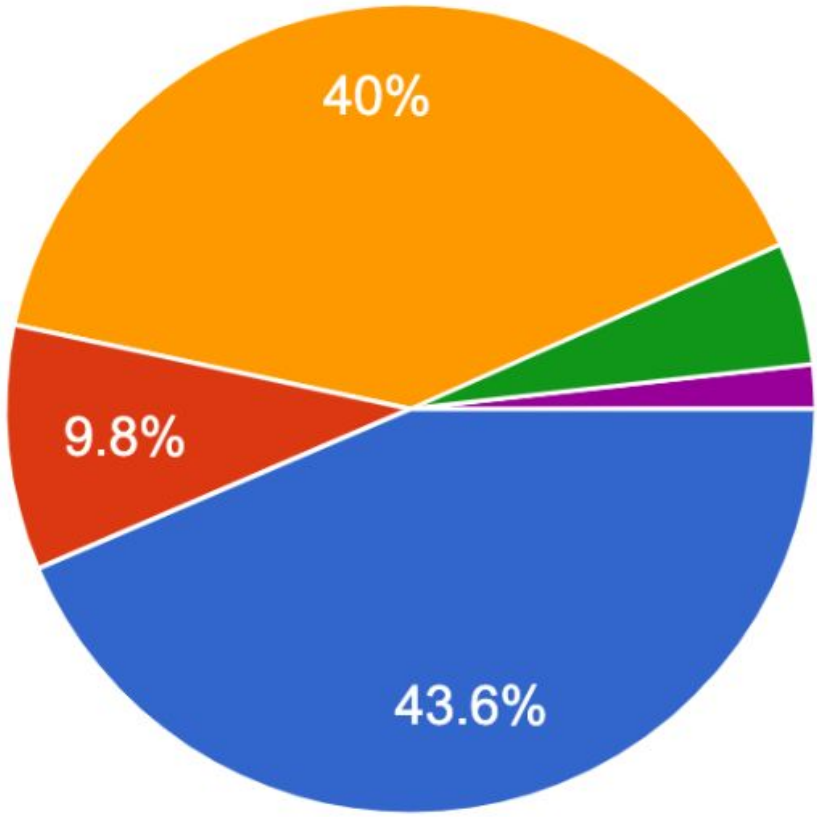# What do you call the neighborhood where you live?

Respondents identified 52 different neighborhoods.

Top 10 Answers:

1. Noble (57)
2. Cedar Lee (18)
3. Coventry (15)
4. Fairfax (10)
5. Potter Village (10)
6. Cleveland Heights (9)
7. Noble Monticello (8)
8. Cedar Fairmount (7)
9. Royal Heights (7)
10. Noble Oxford (6)

OVERALL EXPERIENCE WITH NOBLE

Respondent Lived Experience in Noble

- 43.6% (98 reponses) identify as currently living in Noble.
- 40% (90 reponses) identify has having never lived in Noble.
- 9.8% (22 responses) identify as having formerly lived in Noble though they live elsewhere now.
- 4.9% (11 responses) identify as working or owning a business in the Noble neighborhood, though they live elsewhere.
- 1.8% (4 responses) were unsure if they had ever lived in the Noble neighborhood.

Frequency of Respondent Visits to Noble
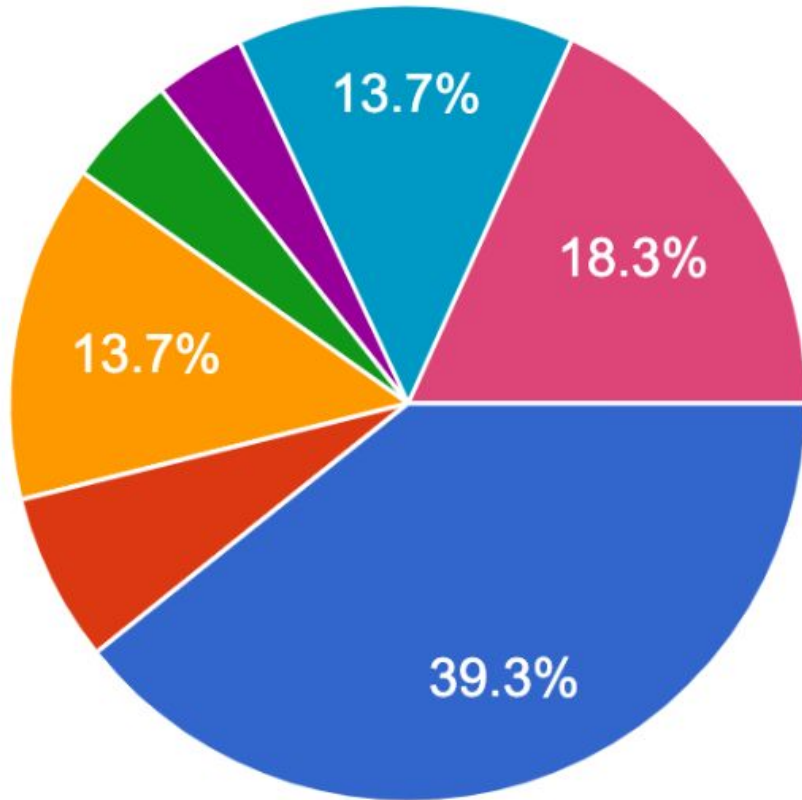
- 39.3% (86 responses) reported visiting Noble daily.
- 18.3% (40 responses) reported that they mostly just drive through.
- 13.7% (30 responses) reported visiting once a month.
- 13.7% (30 responses) reported rarely/never visiting Noble.
- 6.8% (15 responses) reported visiting once a week.
- 4.6% (10 reponses) reported visiting once every 6-months.
- 3.7% (8 reponses) reported visiting once a year.

Frequency of Dining in Noble
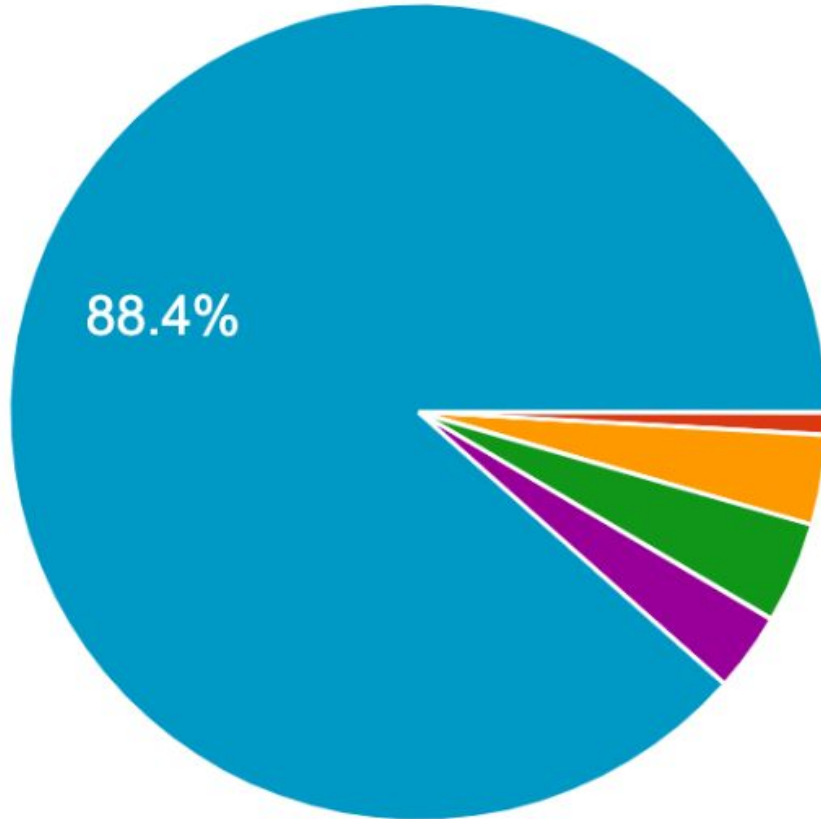
- 88.4% (199 responses) reported rarely/never dining in Noble.
- 4% (9 responses) reported dining in Noble once every 6-months.
- 3.6% (8 responses) reported dining in Noble once a month.
- 3.1% (7) reported dining in Noble once a year.
- 0.9% (2 reponses) reported dining in Noble once a week.
- 0 reported dining in Noble daily.

Dining establishments recommended by respondents: Pin Pin (4); Chelo's (1); Grille 55 (1); Blitz (1); Brooks Beverage - bbq during summer (1); Columbos (1); KFC (1); Kulture Club (1); Incredible Foodz (1); Engel's Sports Bar & Grille (1); The Recipe (1).

# Frequency of Utilizing a Small Businesses in Noble
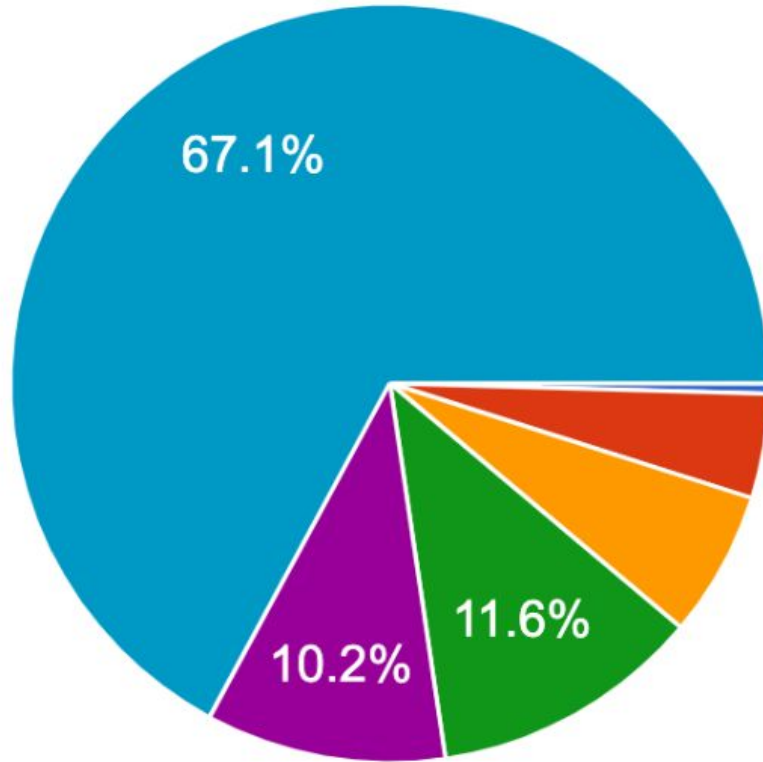
- 67.1% (151 responses) reported rarely/never utilizing a small business in Noble.
- 11.6% (26 responses) reported utilizing a small business in Noble once every 6-months.
- 10.1% (23 responses) reported utilizing a small business in Noble once a year.
- 6.2% (14 responses) reported utilizing a small business in Noble once a month.
- 4.4% (10 reponses) reported utilizing a small business in Noble once a week.
- 0.4% (1 response) reported utilizing a small business in Noble daily.

Small Businesses in Noble Recommended by Respondents

- Herb's Plumbing (9)
- Thunderbolt Auto Repair (6)
- Home Repair Resource Center (4)
- Nela Florist (3)
- McCarthy Auto Body (2)
- Morelli's Automotive (2)
- Shell Gas Station (2)
- NTB Tires (2)
- The Cultural Arts Center at Disciples Christian Church (1)

- AutoZone (1)
- Weeks Automotive (1)
- Brooks Automotive (1)
- Academy Music (1)
- Exclusive Touch (1)
- Free Barber Shop (1)
- Rainbow Vet (1)
- Noble Food Deal (1)
- I/O Fit Gym (1)
- Noble Library (1)
- Rainbow Vet (1)

Frequency of Respondents Utilizing a Community Service in Noble
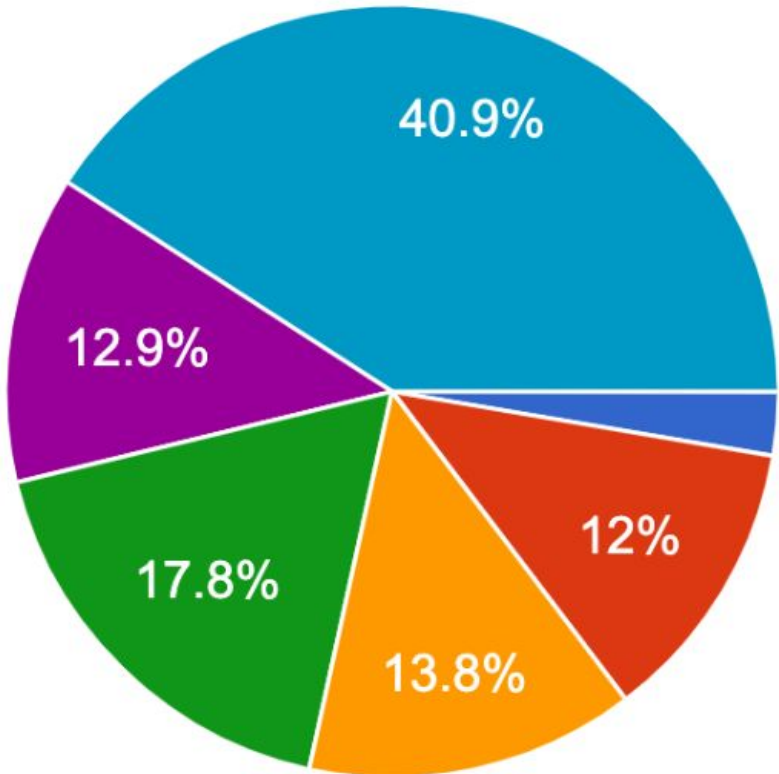
- 40.9% (92 responses) reported rarely/never utilizing a community service in Noble.
- 17.8% (40 responses) reported utilizing a community service in Noble once every 6-months.
- 13.8% (31 responses) reported utilizing a community service in Noble once a month.
- 12.9% (29 responses) reported utilizing a community service in Noble once a year.
- 12% (27 responses) reported utilizing a community service in Noble once a week.
- 2.7% (6 responses) reported utilizing a community service in Noble daily.

Community service recommended by respondents:
Noble Library (51); Home Repair Resource Center (25); Noble Elementary School (4); Disciples Christian Church (2); Start Right Church (1); AARP 5018 (1); Denison Park (1); Forest Hill Park (1); We Are Noble (1)

Frequency of Respondents Visiting Friends & Family in Noble
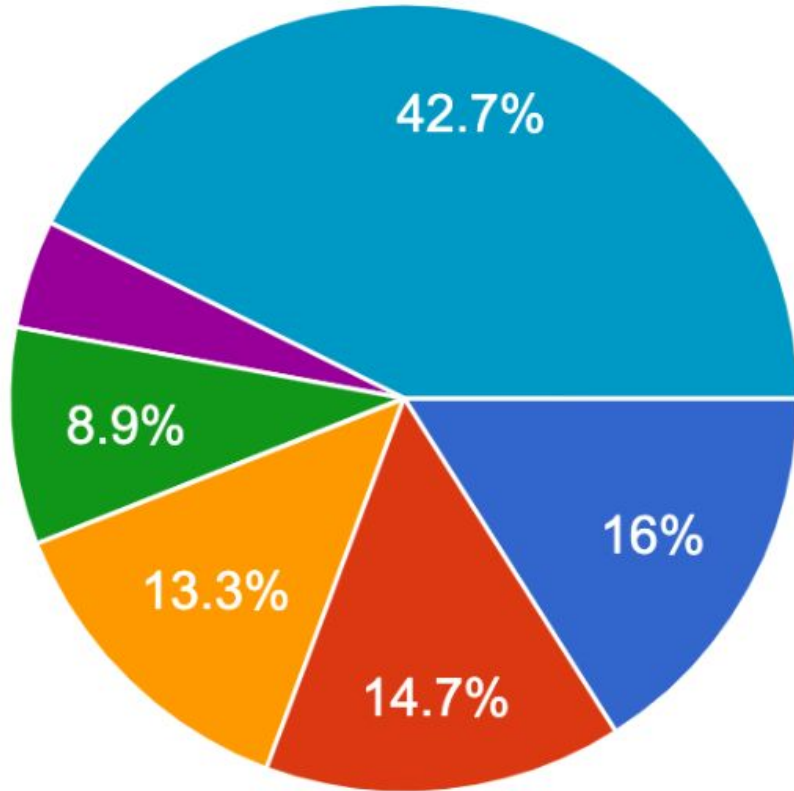
- 42.7% (96 responses) reported rarely/never visiting friends or family in Noble.
- 16% (36 responses) reported daily visits.
- 15% (33 responses) reported visiting once a week.
- 13.3% (30 responses) reported visiting once a month.
- 8.9% (20 responses) reported visiting once every 6-months.
- 4.4% (10 responses) reported visiting once a year.

How Respondents Learn About News/Events in Noble

Suggested resources:
- Heights Observer (163)
- City of Cleveland Heights (156)
- Neighborhood group (93)
- Word of Mouth (72)
- NextDoor (62)
- Noble group/institution (46)
- Cleveland.com or other media outlet (38)
- Other (15)
- None of the above (6)

Other sources identified by respondents:
- Noble Neighbors (12)
- Heights Libraries' "Check Us Out" (5)
- Noble Elementary (3)
- Flyers in the businesses (2)
- Public Records (1)
- AARP 5018 (1)
- Email listservs (1)
- Instagram (1)
- Facebook (1)
- Many don't have computer access (1)
- Coverage is spotty at best (1)

Current Noble Residents Only

# Learning From Current Noble Residents - 104 responses
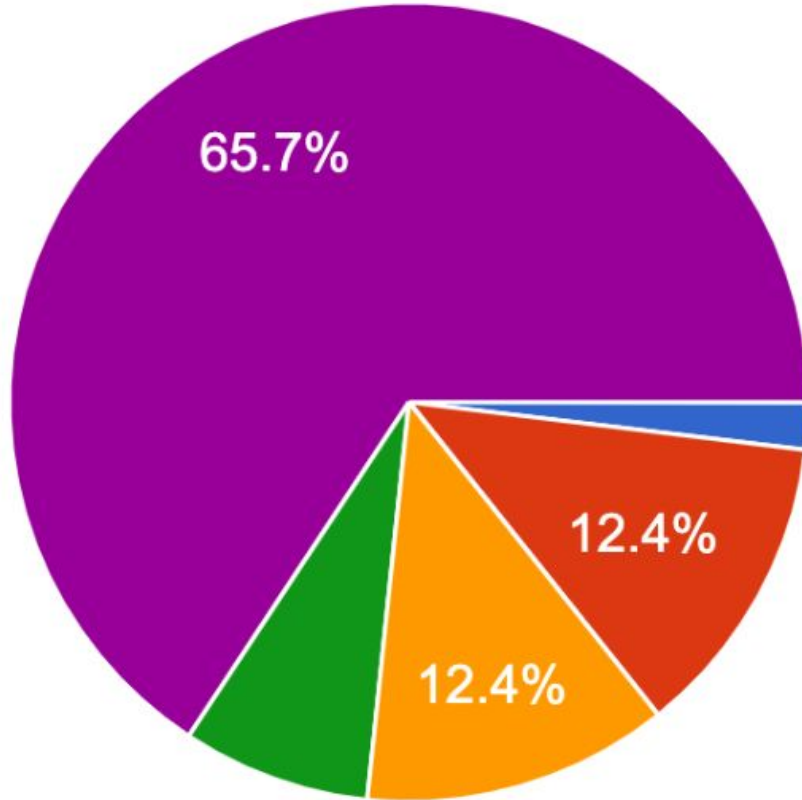
Length of time respondents have lived in Noble:
- 65.7% (69 responses) have lived in Noble for more than 15 years.
- 12.4% (13 responses) have lived in Noble 1-5 years.
- 12.4% (13 responses) have lived in Noble 5-10 years.
- 7.6% (8 responses) have lived in Noble 10-15 years.
- 1.9% (2 responses) have lived in Noble less than 1 year.

Current Noble Respondents Refer to Their Neighborhood As...
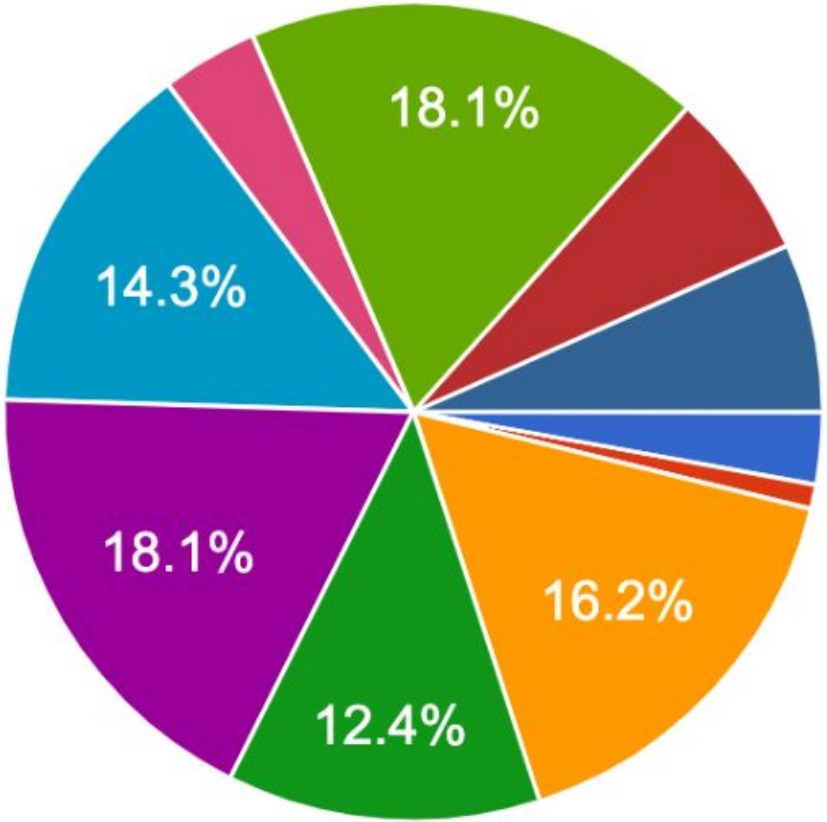
- Noble (18.1%; 19 reponses)
- Noble Monticello (18.1%; 19 responses)
- Noble Oxford (16.2%; 17 responses)
- Noble Mayfield (14.3%; 15 responses)
- Potter Village (12.4%; 13 responses)
- Pill Hill (3.8%; 4 responses)
- Noble Nela (2.9%; 3 responses)
- Caledonia (1%; 1 response)

6.7% (7 responses) were unsure what to call their neighborhood while 6.7% (7 responses) reported using another name, including Northern Cleveland Heights (2), Noble School (2), Inglewood (2), Noble Millikin (2), Yellowstone (1), Bluestone (1), Kirkwood (1), Nela Quilliams (1), Noble Library (1), Mayfield Triangle (1), Navahoe-Sylvania (1), Greater Randolph (1), Mayfield Warrensville (1), and Northampton (1).

Current Noble Respondents' Dwellings & Ages

Dwellings:

- Homeowner (99%; 103 responses)
- Renter/house (1%; 1 response)
- Renter/apartment (0%)
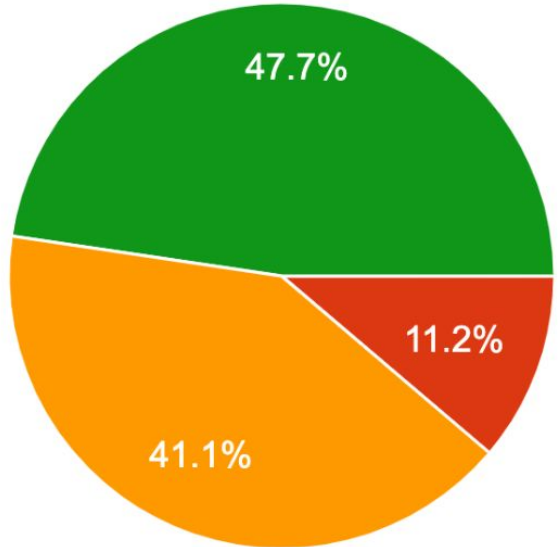- I live with renter/homeowner (0%)
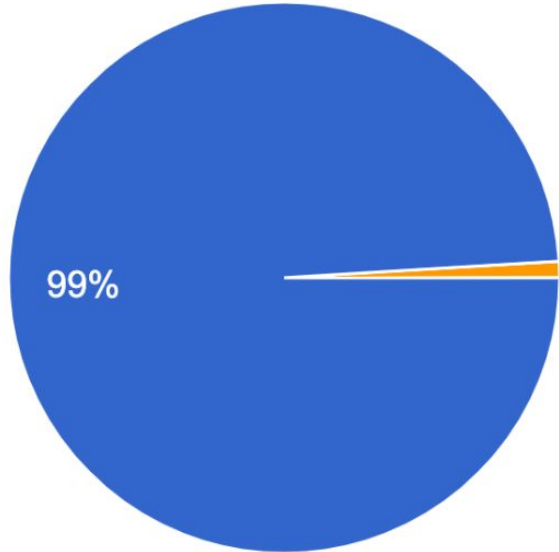
Ages:

- Over 65 (51; 47.7%; 51 responses)
- 41-65 (41.1%; 44 responses)
- 18-40 (11.2%; 12 responses)
- under 18 (0%)

Noble Respondents Were Drawn to the Neighborhood By…

- Housing affordability (73.8%; 79 responses)
- Feel/vibe of the neighborhood (41.1%; 44 responses)
- Proximity to work/school (28%; 30 responses)
- Proximity to desirable destinations (26.2%; 28 responses)
- Access to goods/services I use (20.6%; 22 responses)
- Friends/family there (19.6%; 21 responses)
- Neighborhood's schools (10.3%; 11 responses)
- Proximity to roads I use (10.3%; 11 responses)
- Someone else chose it (8.4%; 9 responses)
- Grew up there (8.4%; 9 responses)
- Work there (3.7%; 4 responses)

22.4% (24 responses) reported "other" reasons for selecting the Noble neighborhood.

Other reasons identified by respondents:

- Quality housing (4)
- Neighborhood quality has declined since they moved in (4)
- Neighbors are kind (2)
- Racial diversity (2)
- I wanted a smaller house (2)
- I wanted a one-floor house (2)
- Real estate agent recommended (1)
- Nearby greenspace (1)
- Access to public transit (1)
- Safe neighborhood (1)
- Trees (1)
- Bought house from a friend (1)
- Community gardens (1)
- Home buyers seminar (1)

Noble Resident Respondent Sense of Safety

50.9% (56 responses) rated a 4 or above, indicating a strong sense of safety, 32.7% (36 responses) rated a neutral 3, while 16.3% (18 responses) rated a 2 or lower, indicating a low sense of safety.
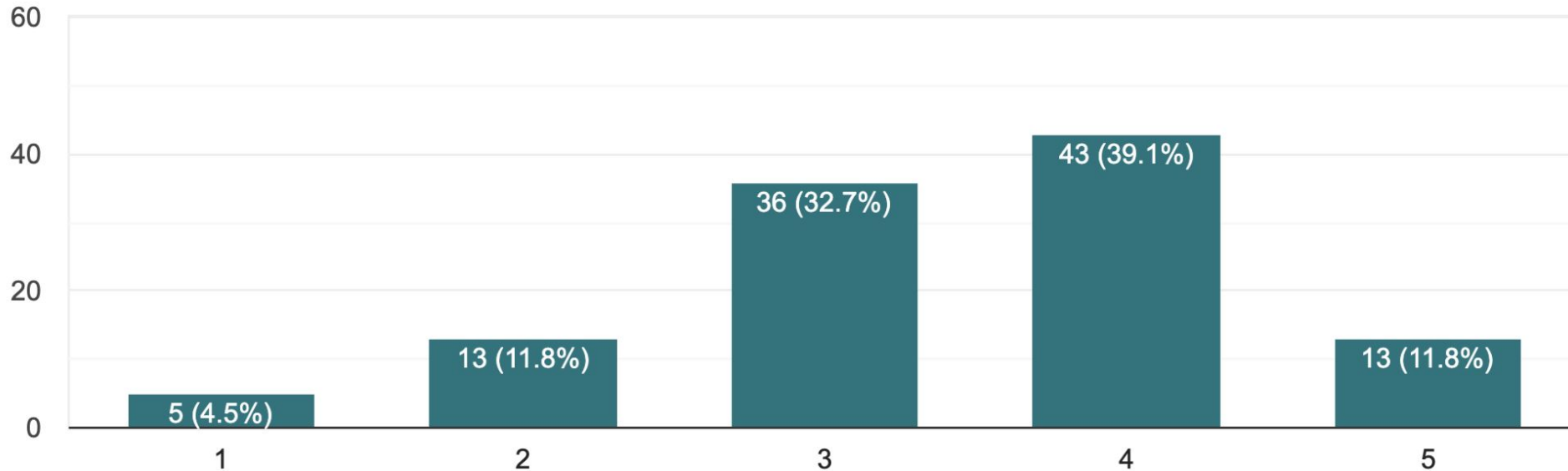
Noble Resident Respondent Sense of Neighborhood Pride

50.4% (53 responses) rated a 4 or above, indicating a strong sense of neighborhood pride, 36.7% (28 responses) rated a neutral 3, while 22.9% (24 responses) rated a 2 or lower, indicating a low sense of neighborhood pride.
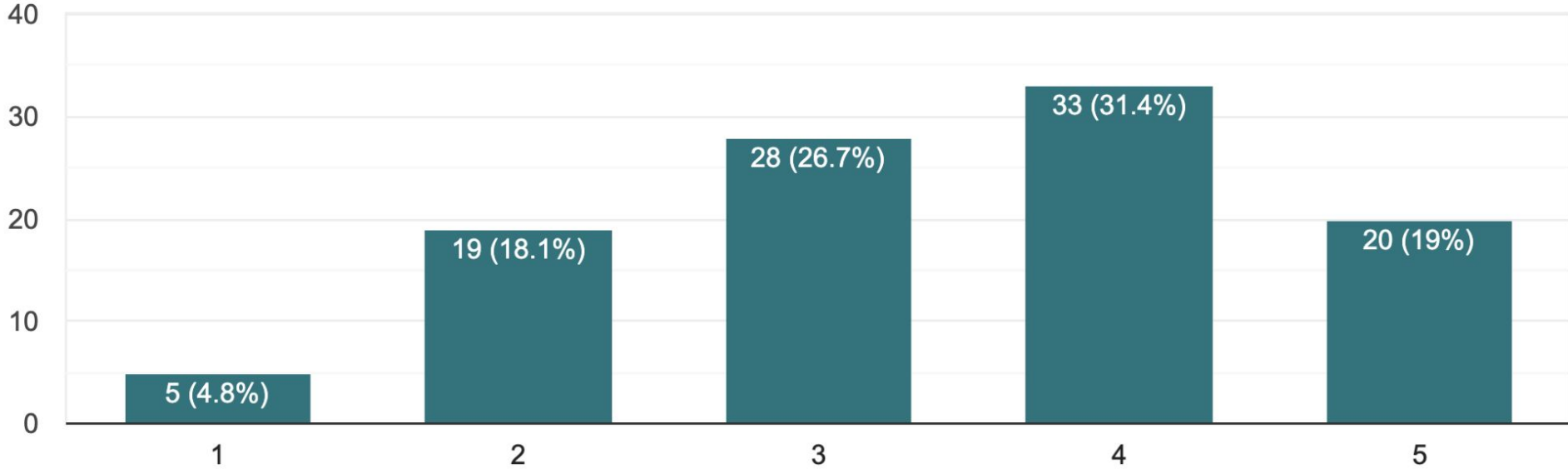
How Welcome Noble Resident Respondents Feel in the Neighborhood

68.2% (74 responses) rated a 4 or above, indicating they feel welcome in Noble. 19.4% (21 responses) rated a neutral 3, while 12% (13 responses) rated a 2 or lower, indicating they do not feel welcome in Noble.
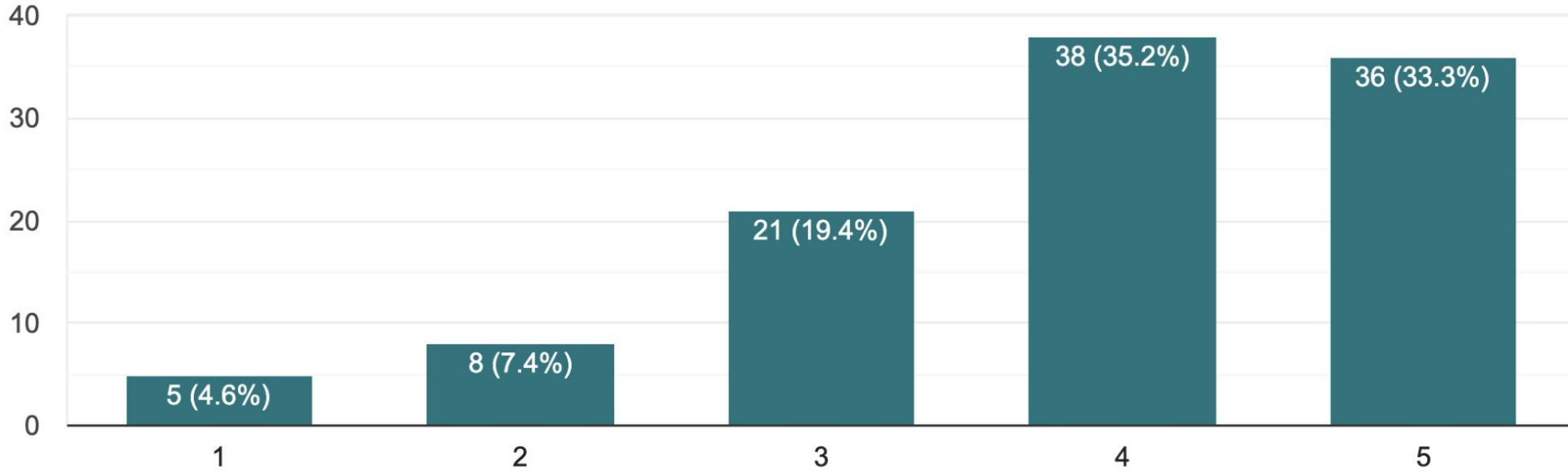
Noble Resident Respondent Ratings of Destination-Worthy Assets

Extremely Important

1. Grocery store (66); Coffee shop/bakery (66)
2. Family-friendly restaurants (57)
3. Outdoor gathering spaces (54)
4. Pharmacy (44)
5. Indoor gathering spaces (34)
6. Convenience/hardware store (32)
7. Other services/nonprofits or organizations (23)
8. Medical facilities (22)
9. Services, like auto repair (19); Religious institutions (19)
10. Gift/specialty stores (15)
11. Fitness/gyms (13)
12. Clothing/retail store (8)
13. Bars/nightlife (6)

Important

1. Convenience/hardware store (46)
2. Family-friendly restaurants (45)
3. Indoor gathering spaces (41); Medical facilities (41); Services, like auto repair (41)
4. Coffee shop/bakery (37)
5. Other services/nonprofits or organizations (37)
6. Pharmacy (36); Outdoor gathering spaces (36)
7. Grocery store (31)
8. Fitness/gyms (30)
9. Gift/specialty stores (25)
10. Religious institutions (22)
11. Clothing retail stores (20)
12. Bars/nightlife (16)

Noble Resident Respondent Ratings of Destination-Worthy Assets

Neutral

1. Clothing retail stores (36); Gift/specialty stores (36); Fitness/gyms (36)
2. Religious institutions (30)
3. Bars/nightlife (28)
4. Other services/nonprofits or organizations (26)
5. Services, like auto repair (24)
6. Convenience/hardware store (20); Medical facilities (20)
7. Indoor gathering spaces (17)
8. Pharmacy (14)
9. Outdoor gathering spaces (11)
10. Grocery store (8)
11. Coffee shop/bakery (4); Family-friendly restaurants (4)

A Little Important

1. Clothing retail stores (15)
2. Gift/specialty stores (14)
3. Bars/nightlife (11)
4. Fitness/gyms (8); Services, like auto repair (8); Other services/nonprofits or organizations (8)
5. Convenience/hardware store (6); Medical facilities (6)
6. Religious institutions (5)
7. Family-friendly restaurants (3); Grocery store (3); Outdoor gathering spaces (3); Indoor gathering spaces (3)
8. Pharmacy (2)
9. Coffee shop/bakery (1)

Noble Resident Respondent Ratings of Destination-Worthy Assets

Not At All Important

1. Bars/nightlife (32)
2. Clothing retail stores (20)
3. Gift/specialty stores (14)
4. Religious institutions (11)
5. Medical facilities (9)
6. Fitness/gyms (8)
7. Services, like auto repair (7)
8. Convenience/hardware store (5); Indoor gathering spaces (5)
9. Pharmacy (4); Outdoor gathering spaces (4)
10. Other services/nonprofits or organizations (3); Coffee shop/bakery (3)
11. Grocery store (2); Family-friendly restaurants (2)

Not Applicable

1. Religious institutions (9)
2. Bars/nightlife (6)
3. Convenience/hardware store (1); Clothing retail stores (1); Fitness/gyms (1); Medical facilities (1); Pharmacy (1)
4. Coffee shop/bakery (0); Grocery store (0); Family-friendly restaurants(0); Gift/specialty stores (0); Outdoor gathering spaces (0); Indoor gathering spaces (0); Services, like auto repair (0); Other services/nonprofits or orgs (0)

Noble Resident Respondent Use of Current Neighborhood Assets

Frequency with which each of the following respondents reporting having visited within the past year:

1. Denison Park (38.9%; 44 responses)
2. Home Repair Resource Center (38.1%; 43 responses)
3. Noble Gardners' Market (36.3%; 41 responses)
4. Noble Roanoke Mini-Park (33.6%; 38 responses)
5. Cultural Arts Center at Disciples Church (19.5%; 22 responses)
6. Barbara H. Boyd Park (4.2%; 16 responses)
7. Religious institutions in neighborhood (12.4%; 14 responses)
8. Caledonia Community Center (8.8%; responses)
9. Meet Your Police/Police Academy (8%; 8 responses)
10. My child goes to Noble-area school (5.3%; 6 responses)

23.9% (27 responses) reported visiting none of the provided options within the past year.

Noble Resident Respondent Involvement in Neighborhood Groups

Respondents reported currently participating in the following groups:

1. Noble Neighbors (36)
2. Not currently but have in the past (19)
3. Street/block club (9); Potter Village (9)
4. Green Noble (6)
5. Litter Busters (5); Noble Action Group (NAG) (5)
6. Noble-area school PTA (4)
7. Pill Hill (3)
8. Montford Community Garden (2)
9. Oxford Community Garden (0); Hope Community Garden (0)

> 38 respondents reported having never participated in any of the suggested neighborhood groups.

Reasons respondents are motivated to participate in a neighborhood group:

1. Want to see positive, productive changes (54)
2. Neighborhood advocacy (43)
3. Social connection (41)
4. Keep up with neighborhood news/activities (40)
5. Improve neighborhood safety (38)
6. Neighborhood cleanup/beautification (37)
7. Support schools/teachers/students (33)
8. Neighborhood pride (23)

Noble Resident Respondents Rate What Creates a Strong, Vibrant Neighborhood

High Importance

1. Attending to houses in disrepair (91)
2. Improve/enhance business district (90)
3. Improved walkability (desirable locations) (71)
4. Improved neighborhood safety (68)
5. improved access to healthy food (63)
6. Improved dining/takeout options (62)
7. improved walkability (safety) (56)
8. Reducing number of vacant lots (54)
9. Traffic calming/reducing speeding cars (52)
10. Creating more outdoor gathering spaces (38)
11. Improved biking infrastructure (28); Improved public transit (28)
12. Participating in neighborhood groups 25); Creating more community gardens (25)
13. Creating more indoor gathering spaces ((23)

Important

1. Participating in neighborhood groups (43)
2. Reducing number of vacant lots (40); Creating more community gardens (40)
3. Improved biking infrastructure (39)
4. Creating more indoor gathering spaces (38); Improved neighborhood safety (38)
5. Creating more outdoor gathering spaces (37)
6. Improved dining/takeout options (36)
7. Improved public transit (33); Traffic calming/reducing speeding cars (33)
8. improved walkability (safety) (31)
9. improved access to healthy food (29)
10. Improved walkability (desirable locations) (26)
11. Attending to houses in disrepair (21)
12. Improve/enhance business district (20)

Noble Resident Respondents Rate What Creates a Strong, Vibrant Neighborhood

Neutral

1. Creating more community gardens (37)
2. Creating more indoor gathering spaces (34)
3. Improved public transit (30); Participating in neighborhood groups (30)
4. Creating more outdoor gathering spaces (26); Improved biking infrastructure (26)
5. Traffic calming/reducing speeding cars (21)
6. Improved walkability (safety) (16)
7. Improved access to healthy food (14)
8. Reducing number of vacant lots (12)
9. Improved walkability (desirable locations) (10)
10. Improved dining/takeout options (9)
11. Improved neighborhood safety (3)
12. Improve/enhance business district (2)
13. Attending to houses in disrepair (1)

Low Importance

1. Creating more indoor gathering spaces (6)
2. Improved biking infrastructure (5); Improved walkability (safety) (5)
3. Reducing number of vacant lots (3); Creating more community gardens (3); Improved access to healthy food (3); Improved public transit (3)
4. Traffic calming/reducing speeding cars (2); Participating in neighborhood groups (2); Creating more outdoor gathering spaces (2)
5. Improved walkability (desirable locations) (1); Improved neighborhood safety (1); Improve/enhance business district (1)
6. Attending to houses in disrepair (0); Improved dining/takeout options (0)

Noble Resident Respondents Rate What Creates a Strong, Vibrant Neighborhood

Not Important

1. Improved biking infrastructure (6)
2. Improved public transit (5)
3. Creating more community gardens (3); Creating more outdoor gathering spaces (3)
4. Traffic calming/reducing speeding cars (2); Participating in neighborhood groups (2)
5. Creating more indoor gathering spaces (1); Improved access to healthy food (1); Improved dining/takeout options (1); Improved walkability (desirable locations) (1)
6. Improve/enhance business district (0); Attending to houses in disrepair (0); Reducing number of vacant lots (0); Improved walkability (safety) (0); Improved neighborhood safety (0)

Not Applicable

1. Improved biking infrastructure (2); Improved public transit (2)
2. Traffic calming/reducing speeding cars (1)
3. Improve/enhance business district (0); Attending to houses in disrepair (0); Reducing number of vacant lots (0); Creating more community gardens (0); Creating more indoor gathering spaces (0); improved walkability (safety) (0); Improved walkability (desirable locations); Improved neighborhood safety (0); improved access to healthy food (0); Improved dining/takeout options (0); Creating more outdoor gathering spaces; Participating in neighborhood groups (0)

Top Priority for Current Noble Residents
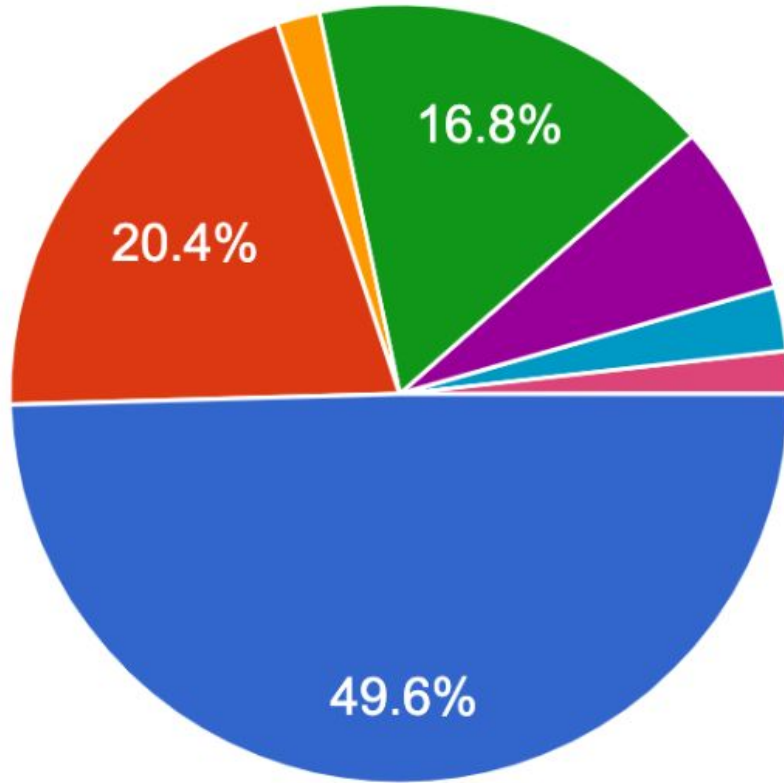
- Improve/enhance Noble business district (49.6%; 56 responses)
- Housing upkeep & vacant lots (20.4%; 23 responses)
- Safety (16.8%; 19 responses)
- Improved accessibility (7.1%; 8 responses)
- Stronger social connections (2.7%; 3 responses)
- Community gardens, mini-parks, gathering spaces (1.80%; 2 responses)

1.8% (2 responses) indicated something other than the provided topics would be their top priority. Additional priorities include safety & traffic control (2); Getting elected officials to pay attention to Noble (1); Improved roads/infrastructure (1); Re-balance renters vs owners ratio (1); Upgrade standards of living (1); Housing/apartment inspections (1); Trash pickup/beautification (1)

What Noble Residents Wish Others Knew About Their Neighborhood

"Much of Noble lies in previously redlined areas, and that takes a lot to come back from. There's a lot of work we need to do to foster systemic equality so that this neighborhood continues to grow with the rest of the South Side of Cleveland Heights. That means *choosing* Noble, *believing* in Noble. Perhaps affirmative action isn't just for individuals, but for societies and neighborhoods as well? Just some thoughts!"

"That THIS IS NOT EAST CLEVELAND!!! Lots of perfectly nice families and single homeowners, and it is safe to come here. Over the years, I have talked to many long-term CH residents who told me cheerfully that 'they had lived here 50 years+ but had never once set foot in the Noble Road area.' This is still true, I believe. There is a lot of prejudice against this area from Mayor, Council and School board!!!!"

"People who live here desire the same thing every one else does, safety, amenities, good schools, beautification of the area, good housing stock. Equity. "

"Don't judge the neighborhood by Noble Road. We have lovely & affordable houses on tree-lined, walkable, bikeable residential streets populated with (mostly) responsible & friendly neighbors."

"Noble is a diverse, wonderful community that is family-friendly. I have lived here for 16 years, my three kids go to Noble Elementary school, and don't plan to move because of my wonderful neighbors."

What Noble Residents Wish Others Knew About Their Neighborhood

"This neighborhood is diverse and the homes are beautiful. It would be a crown jewel with a better business district."

"It's a lovely place for young families. I see bikers and dog walkers and runners and strollers. I think though that there is less confidence in the public school here. I would like to see more couples stay and give Oxford school a try. We are more than a cut through to the freeway, we have a new remodel library a vibrant educational system. Nice neighborhoods good people."

"We would like to walk to get a cup of coffee or bike for groceries as well."

"I would want all the residents that have lived here for a few decades, that they are not alone. That there ARE others who feel like they do and to not give up on our community - such as it is. Together as one, we can demand change in a loud voice."

"Nothing, it's become a dumping ground for a lot of BAD! It's a joke, and a lost child to the City of Cleveland!!!!!! If you don't start with the basics...CRIME, SPEEDING TRAFFIC, BETTER AND NICER LOOKING BUSINESS, GENERAL SAFETY, CRIME, TAKING CARE OF YOUR PROPERTY...THEN NOTHING ELSE MATTERS!"

"It is safer than the rumors and gossip on social media claims."

What Noble Residents Wish Others Knew About Their Neighborhood

"It is really as good as the areas south of Mayfield."

"How family friendly it is here! I love Noble and it feels like a tucked away and frankly forgotten about part of CH in larger conversations."

"It does not feel safe to me. Renters are a problem (noise, arguments, loose dogs, police visits)."

"How many educated, committed residents this city contains & who are here continuing to keep up the fight for the betterment of our city."

Additional categories:
- The people/neighbors are nice (17)
- It's affordable (7)
- Diverse residents (7)
- We feel neglected by the city/the broader community (6)
- Lots of great walkable assets in the neighborhood (4)
- Important to maintain neighborhood aesthetics (2)
- Neighborhood has an unearned "bad rap." (1)
- Used to be nicer/better than it is now (1)

BROADER COMMUNITY

Learning From the Broader Heights Community - 121 responses

79.7% (98 responses) reported having never lived in Noble while 20.3% (25 responses) reported having lived in Noble sometime in the past.
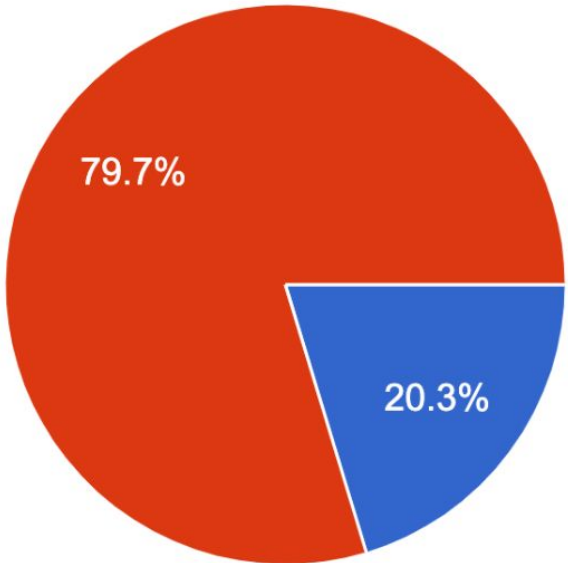
Length of time respondents have lived in Cleveland Heights
- 53.4% (70 responses) reported living in Cleveland Heights for over 15 years.
- 19.1% (25 responses) reported living in Cleveland Heights for 5-10 years.
- 12.2% (16 responses) reported living in Cleveland Heights for 1-5 years.
- 6.1% (8 responses) reported living in Cleveland Heights for 10-15 years.
- 3.1% (4 responses) reported living in Cleveland Heights for less than 1 year.

6.8% (8 responses) reported they have never lived in Cleveland Heights.
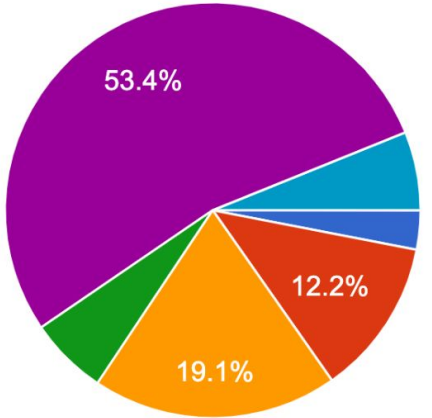
Broader Community Familiarity with Noble

- 65.9% (87 responses) reported familiarity with Noble Monticello.
- 63.6% (84 responses) reported familiarity with the Mayfield/Warrensville/Noble business District
- 59.1% (78 responses) reported familiarity with Noble Mayfield.
- 59.1% (78 responses) reported familiarity with the Noble Elementary School/Noble Library Neighborhood.
- 41.7% (55 responses) reported familiarity with Noble Nela.
- 38.6% (51 responses) reported familiarity with Noble Oxford.
- 26.5% (35 responses) reported familiarity with Caledonia.
- 11.4% (15 responses) reported familiarity with Potter Village.
- 9.8% (13 responses) reported familiarity with Pill Hill.
- 9.1% (12 responses) reported familiarity with none of the listed Noble-area neighborhoods.

Broader Community Respondents' Dwellings & Ages

Dwellings:

- Homeowner (85.5%; 112 responses)
- Renter/apartment (9.9%; 13 responses)
- Renter/house (3.1%; 4 responses)
- I live with renter/homeowner (1.5%; 2 responses)
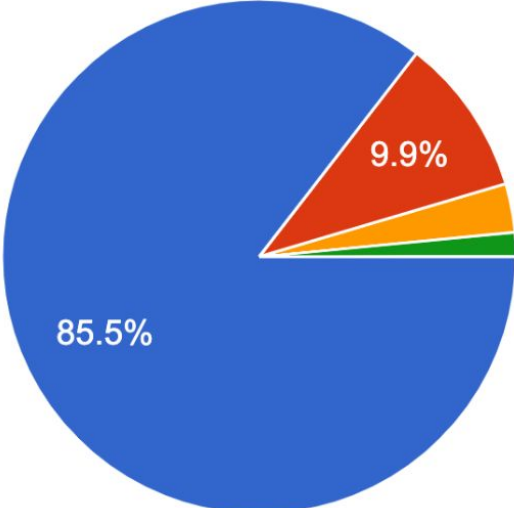
Ages:

- 41-65 (41.2%; 55 responses)
- Over 65 (35.1%; 46 responses)
- 18-40 (22.9%; 30 responses)
- Under 18 (0%)
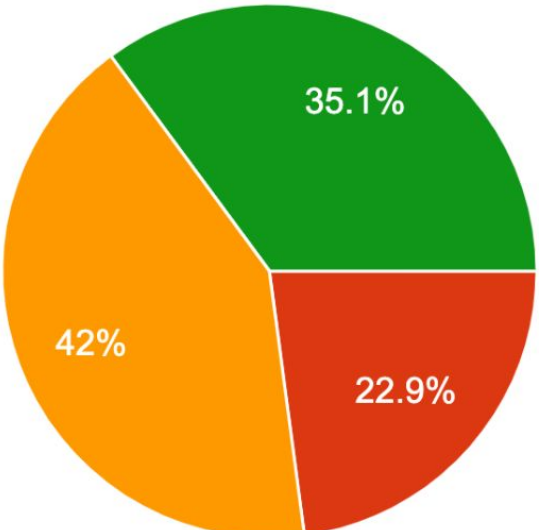
Broader Community Sense of Safety in Noble
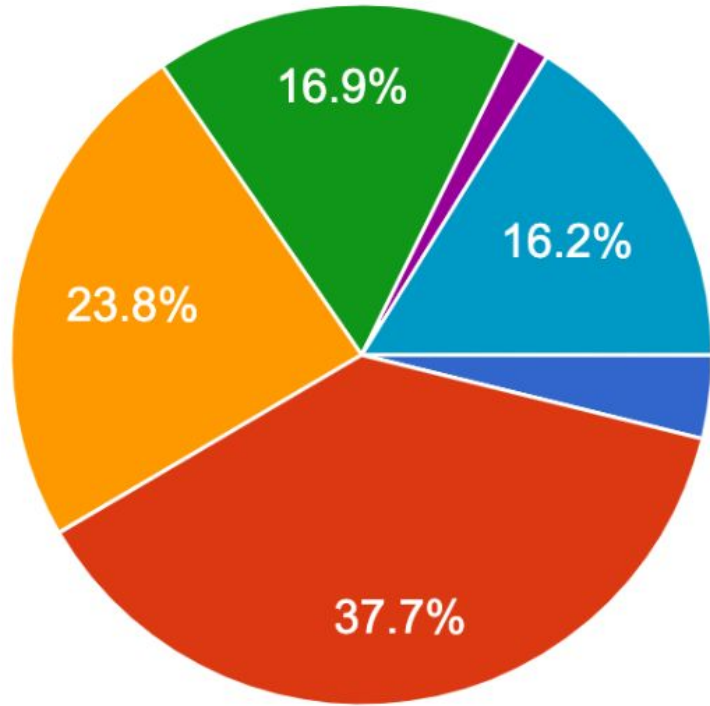
41.5% (54 responses) rated a high sense of safety in Noble. 23.8% (29 responses) rated a neutral sense of safety, while 18.4% (24 responses) rated a low sense of safety. 16.2% (21 responses) rated the question not applicable because they didn't have enough experience to respond with accuracy.

- Extremely safe (3.8%; 5 responses)
- Safe (37.7%; 49 responses)
- Neutral (23.8%; 31 responses)
- Unsafe (16.9%; 22 responses)
- Very unsafe (1.5%; 2 responses)
- Not applicable/not enough info (16.2%; 21 responses)

Broader Community Sense of Pride in Noble
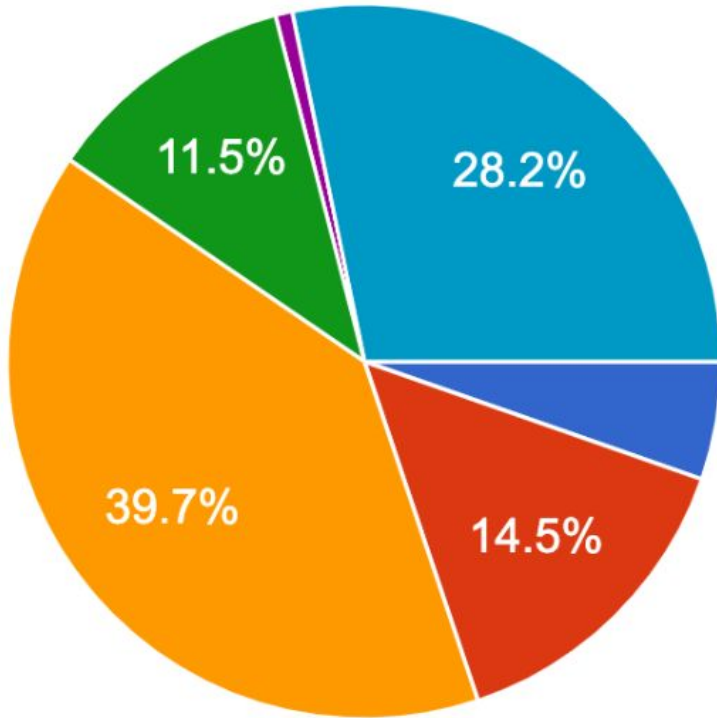
19.8% (26 responses) rated a high sense of pride in Noble. 39.7% (52 responses) rated a neutral sense of pride, while 12.3% (16 responses) rated a low sense of pride. 28.2% (37 responses) rated the question not applicable because they didn't have enough experience to respond with accuracy.

- Extremely high (5.3%; 7 responses)
- High (14.5%; 19 responses)
- Neutral (39.7%; 52 responses)
- Low (11.5%; 15 responses)
- Extremely low (0.8%; 1 response)
- Not applicable/not enough info (28.2%; 37 responses)

How Welcome the Broader Community Feels in Noble
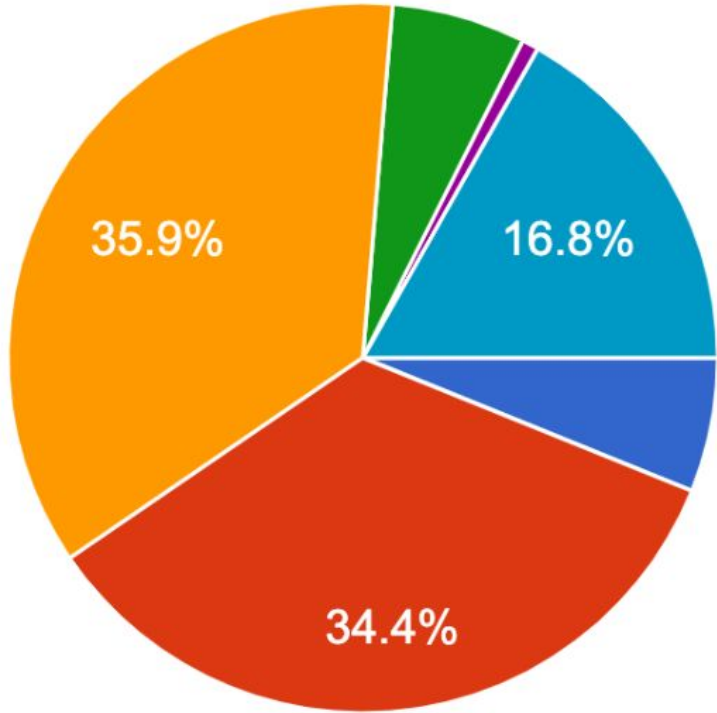
40.5% (53 responses) rated feeling welcome in Noble. 35.9% (47 responses) rated a neutral sense of welcoming, while 6.9% (9 responses) rated feeling unwelcome. 16.8% (22 responses) rated the question not applicable because they didn't have enough experience to respond with accuracy.

- Extremely welcome (6.1%; 8 responses)
- Welcome (34.4%; 45 responses)
- Neutral (35.9%; 47 responses)
- Unwelcome (6.1%; 8 responses)
- Extremely unwelcome (0.8%; 1 response)
- Not applicable/not enough info (16.8%; 22 responses)

Broader Community Respondent Ratings of Destination-Worthy Assets

Extremely Important

1. Grocery store (62)
2. Outdoor gathering spaces (54)
3. Coffee shop/bakery (52)
4. Family-friendly restaurants (49)
5. Indoor gathering spaces (38)
6. Pharmacy (36)
7. Convenience/hardware store (20)
8. Religious institutions (18)
9. Other services/nonprofits or organizations (17)
10. Medical facilities (16)
11. Services, like auto repair (12)
12. Fitness/gyms (11)
13. Gift/specialty stores (10)
14. Bars/nightlife (9); Clothing retail stores (9)

Important

1. Family-friendly restaurants (66)
2. Coffee shop/bakery (63)
3. Convenience/hardware store (60)
4. Other services/nonprofits or organizations (50)
5. Services, like auto repair (48)
6. Pharmacy (44)
7. Fitness/gyms (42)
8. Grocery store (40); Outdoor gathering spaces (40)
9. Medical facilities (38)
10. Indoor gathering spaces (34)
11. Gift/specialty stores (33)
12. Religious institutions (32)
13. Bars/nightlife (28)
14. Clothing retail stores (24)

Broader Community Respondent Ratings of Destination-Worthy Assets

Neutral

1. Clothing retail stores (51)
2. Gift/specialty stores (44)
3. Fitness/gyms (41)
4. Bars/nightlife (40); Medical facilities (40)
5. Other services/nonprofits or organizations (36); Religious institutions (36)
6. Services, like auto repair (35)
7. Indoor gathering spaces (29)
8. Convenience/hardware store (23)
9. Pharmacy (21)
10. Outdoor gathering spaces (17)
11. Grocery store (9)
12. Coffee shop/bakery (6)
13. Family-friendly restaurants (4)

A Little Important

1. Gift/specialty stores (15)
2. Fitness/gyms (12)
3. Bars/nightlife (10); Clothing retail stores (10); Services, like auto repair (10)
4. Medical facilities (9)
5. Indoor gathering spaces (8)
6. Convenience/hardware store (7); Outdoor gathering spaces (7)
7. Other services/nonprofits or organizations (6); Religious institutions (6)
8. Pharmacy (4)
9. Coffee shop/bakery (2); Grocery store (2)
10. Family-friendly restaurants (1)

Broader Community Respondent Ratings of Destination-Worthy Assets

Not At All Important

1. Bars/nightlife (21)
2. Clothing retail stores (19)
3. Gift/specialty stores (14)
4. Religious institutions (11)
5. Fitness/gyms (9)
6. Medical facilities (8)
7. Pharmacy (8); Services, like auto repair (8)
8. Convenience/hardware store (6); Grocery store (6)
9. Indoor gathering spaces (4); Other services/nonprofits or organizations (4)
10. Family-friendly restaurants (2)
11. Outdoor gathering spaces (1)
12. Coffee shop/bakery (0)

Not Applicable

1. Religious institutions (14)
2. Bars/nightlife (7)
3. Clothing retail stores (5); Indoor gathering spaces (5); Fitness/gyms (5); Medical facilities (5); Pharmacy (5); Other services/nonprofits or organizations (5)
4. Convenience/hardware store (4); Grocery store (4); Outdoor gathering spaces (4)
5. Services, like auto repair (4)
6. Gift/specialty stores (3); Family-friendly restaurants (3)
7. Coffee shop/bakery (2)

Broader Community Respondent Use of Current Noble Assets

Frequency with which each of the following respondents reporting having visited within the past year:

1. Denison Park (34.6%; 44 responses)
2. Home Repair Resource Center (30.7%; 39 responses)
3. Noble Gardners' Market (17.3%; 22 responses)
4. Noble Roanoke Mini-Park (12.6%; 16 responses)
5. Cultural Arts Center at Disciples Church (9.4%; 12 responses)
6. Religious institutions in neighborhood (7.1%; 9 responses)
7. Barbara H. Boyd Park (6.3%; 8 responses)
8. Caledonia Community Center (3.1%; 4 responses)
9. Meet Your Police/Police Academy (0.8%; 1 response); My child goes to Noble-area school (0.8%; 1 response)

36.2% (46 responses) reported visiting none of the provided options within the past year.

Broader Community Respondent Involvement in Noble Neighborhood Groups

Respondents reported currently participating in the following groups:

1. Noble Neighbors (15)
2. Not currently but have in the past (7)
3. Noble Action Group (NAG) (3)
4. Potter Village (2)
5. Green Noble (1); Montford Community Garden (1); Litter Busters (1); Street/block club (1)
6. Oxford Community Garden (0); Hope Community Garden (0); Pill Hill (0); Noble school PTA (0)

> 97 respondents reported having never participated in any of the suggested neighborhood groups.

Reasons respondents are motivated to participate in a neighborhood group:

1. Want to see positive, productive changes (19)
2. Neighborhood advocacy (16)
3. Keep up with neighborhood news/activities (14); Support schools/teachers/students (14)
4. Improve neighborhood safety (12)
5. Neighborhood cleanup/beautification (11)
6. Social connection (9)
7. Neighborhood pride (7)

Broader Community Respondents Rate What Creates a Strong, Vibrant Neighborhood

High Importance

1. Attending to houses in disrepair (82)
2. Improve/enhance business district (79)
3. Improved walkability (desirable locations) (70)
4. improved access to healthy food (62)
5. Improved neighborhood safety (60)
6. improved walkability (safety) (58)
7. Reducing number of vacant lots (51)
8. Traffic calming/reducing speeding cars (49)
9. Improved dining/takeout options (48)
10. Improved public transit (44)
11. Creating more outdoor gathering spaces (38); Improved biking infrastructure (38)
12. Participating in neighborhood groups (27)
13. Creating more indoor gathering spaces (26)
14. Creating more community gardens (22)

Important

1. Improved dining/takeout options (55)
2. Improved public transit (48); Improved walkability (safety) (48)
3. Traffic calming/reducing speeding cars (46)
4. Improved walkability (desirable locations) (45)
5. Creating more outdoor gathering spaces (44); Improved access to healthy food (44)
6. Reducing number of vacant lots (43); Improved neighborhood safety (43)
7. Creating more community gardens (41); Improved biking infrastructure (41)
8. Improve/enhance business district (39); Participating in neighborhood groups (39)
9. Attending to houses in disrepair (33)
10. Creating more indoor gathering spaces (29)

Broader Community Respondents Rate What Creates a Strong, Vibrant Neighborhood

Neutral

1. Creating more indoor gathering spaces (46)
2. Creating more community gardens (44)
3. Participating in neighborhood groups (39)
4. Improved biking infrastructure (31)
5. Creating more outdoor gathering spaces (29)
6. Improved public transit (23)
7. Traffic calming/reducing speeding cars (19)
8. Reducing number of vacant lots (17)
9. Improved dining/takeout options (14)
10. Improved access to healthy food (13)
11. Improved walkability (safety) (11); Improved neighborhood safety (11)
12. Attending to houses in disrepair (4)
13. Improved walkability (desirable locations) (3)
14. Improve/enhance business district (0)

Low Importance

1. Creating more community gardens (9)
2. Creating more indoor gathering spaces (7)
3. Participating in neighborhood groups (5)
4. Reducing number of vacant lots (3); Creating more outdoor gathering spaces (3); Improved public transit (3); Improved walkability (safety) (3); Improved walkability (desirable locations) (3)
5. Improved dining/takeout options (3)
6. Improved biking infrastructure (2)
7. Improve/enhance business district (0); Attending to houses in disrepair (0); Traffic calming/reducing speeding cars (0); Improved neighborhood safety (0); Improved access to healthy food (0)

Broader Community Respondents Rate What Creates a Strong, Vibrant Neighborhood

Not Important

1. Improved biking infrastructure (4)
2. Creating more indoor gathering spaces (3)
3. Creating more community gardens (1); Traffic calming/reducing speeding cars (1); Improved access to healthy food (1); Participating in neighborhood groups (1)
4. Improve/enhance business district (0); Attending to houses in disrepair (0); Reducing number of vacant lots (0); Creating more outdoor gathering spaces (0); Improved public transit (0); Improved walkability (safety) (0); Improved walkability (desirable locations) (0); Improved neighborhood safety (0); Improved dining/takeout options (0)

Not Applicable

1. Creating more indoor gathering spaces (3); Traffic calming/reducing speeding cars (3); Participating in neighborhood groups (3)
2. Attending to houses in disrepair (2); Reducing number of vacant lots (2); Creating more outdoor gathering spaces (2); Improved biking infrastructure (2); Improved public transit (2)
3. Improved walkability (safety) (1); Improved walkability (desirable locations) (1); Improved neighborhood safety (1); Improved access to healthy food (1); Improved dining/takeout options (1); Creating more community gardens (1); Improve/enhance business district (1)

Top Priority for Current Broader Community Respondents
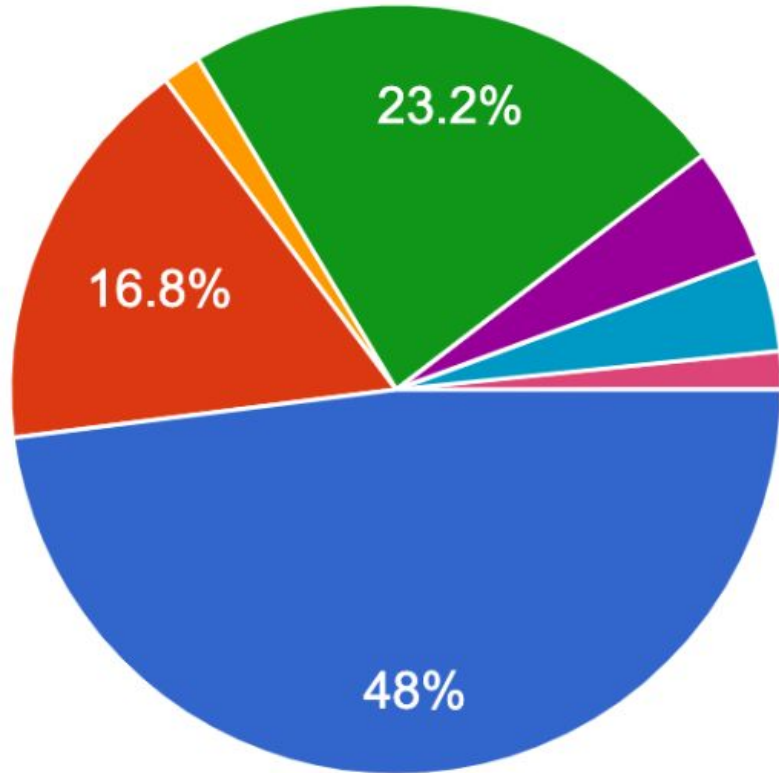
- Improve/enhance Noble business district (48%; 60 responses)
- Safety (23.2%; 29 responses)
- Housing upkeep & vacant lots (16.8%; 21 responses)
- Improved accessibility (4.8%; 6 responses)
- Stronger social connections (4%; 5 responses)
- Community gardens, mini-parks, gathering spaces (1.6%; 2 responses)

1.6% (2 responses) indicated something other than the provided topics would be their top priority. One additional priority was identified: better travel infrastructure. Another respondent wrote, "There is no business district. The premise of this survey is faulty. We don't have a grocery store because an Uber rich family is sitting on the only viable lot and a Firestone is locked into the other."

What the Broader Community Wished Others Knew About Their Experience in Noble

"Honestly, I haven't had enough experiences in the Noble neighborhood to say. Since I don't live there I mostly drive through on my way to other places."

"Perceptions are not reality--the Noble neighborhood is safe, has people who care about their properties. The neighborhood has suffered from predatory lending and unscrupulous investors, but these are obstacles from which it can recover. Noble has a good supply of well built, more affordable housing, with all the benefits of living in the City of CH--it is a great investment for families."

It's a good experience. I think Noble neighborhood has gotten short shrift. Not enough attention from city government and a poor undeserved reputation for poverty and safety."

"It was an amazing place to grow up. I lived within walking/biking distance of all my friends and my school, library, Denison Park and Oxford. I think it is a great place for young families to raise children."

"I rented there for 10 years and moved away because of the high taxes and the prevalence of gun shots in my direct vicinity."

"This has become a drive through community — locked out new neighbors and businesses because of poor public policy."

What the Broader Community Wished Others Knew About Their Experience in Noble

"I lived in the Noble area when my kids were young. Friendly neighbors, liked the library, but was hesitant about my kids attending Noble Elementary at that time. Unfortunately there are some safety concerns there, especially at night."

"I don't feel unsafe or anything like that. I just feel that there is lack of pride of ownership. Litter in the streets, lawns, and green areas, you don't see people walking and connecting within the community. It is not everywhere, since I have visited some very nice neighborhood blocks but the neighborhood in general lacks the vitality of other neighborhoods in Cleveland Heights. The neighborhood groups that are trying to make things better do not represent the majority of the population. There needs to be more community involvement by EVERYBODY, not just the few same people. Bringing more businesses in the district makes sense ONLY if residents are willing to support them by actually making purchases. If the community does not care about being a community, there is no way any business will thrive and people outside Noble won't find a reason to visit either. People like to spend time in areas that are alive, interesting, and engaging."

"NELA PARK is an important historic area which should be secured and valued. A place like this would be a heralded destination in any other city. We are losing a key part of Northeast Ohio's and America's history."

What the Broader Community Wished Others Knew About Their Experience in Noble

"Noble neighborhood is a very unsafe area. I try to avoid it at all costs and ensure to lock my car when driving through. Why invite people from other areas to visit it if it's rampant with crime and gang activity? It's a disaster waiting to happen. I realize that the city is getting grants for improvements but focus on other areas first. This is not a safe or presentable neighborhood. It's equivalent to inviting people to the worst parts of East Cleveland."

"I think Noble is a great community. I love the flowers that are kept along the sidewalk near the Save a Lot. It is a beautiful place with great potential for SMALL, neighbor businesses. I like the old school feel to it, the awning and storefronts, please don't modernize and make it super robotic and less human."

Additional categories:
Neighbors are great/welcoming (5)
Housing is great (5)
Schools are good (4)
Neighborhood is nice (2)
It's safe there (2)
Neighborhood is in disrepair/needs attention (2)
Lots of great assets (3)
It has a lot of potential (1)
Feels unsafe/too much crime there (1)
I felt unwelcome/ignored (1)

COMPARE/
CONTRAST

Noble Residents Compared to Broader Community Respondents

Basic stats:

- The highest number in both groups reported their length of time living in Cleveland Heights as 15 years or more (65.7% of Noble resident respondents, 53.4% of broader community respondents).

- The highest number in both groups reported being homeowners (99% of Noble resident respondents, 85.5% of broader community respondents).

- The highest number in the Noble residents respondents reported being over the age of 65 (47.7%) while the highest number in the broader community respondents reported being between the ages of 41-65 (41.2%).

Compared Perception of Safety, Pride, and Welcoming

SAFETY
- **Noble residents: 50.9% (56 responses) rated a 4 or above**, indicating a strong sense of safety, 32.7% (36 responses) rated a neutral 3, while 16.3% (18 responses) rated a 2 or lower, indicating a low sense of safety.
- **Broader community: 41.5% (54 responses) rated a high sense of safety in Noble.** 23.8% (29 responses) rated a neutral sense of safety, while 18.4% (24 responses) rated a low sense of safety. 16.2% (21 responses) rated the question not applicable because they didn't have enough experience to respond with accuracy.

NEIGHBORHOOD PRIDE
- **Noble residents: 50.4% (53 responses) rated a 4 or above, indicating a strong sense of neighborhood pride**, 36.7% (28 responses) rated a neutral 3, while 22.9% (24 responses) rated a 2 or lower, indicating a low sense of neighborhood pride.
- **Broader community: 19.8% (26 responses) rated a strong sense of pride in Noble.** 39.7% (52 responses) rated a neutral sense of safety, while 12.3% (16 responses) rated a low sense of pride. 28.2% (37 responses) rated the question not applicable because they didn't have enough experience to respond with accuracy.

SENSE OF WELCOMING
- **Noble residents: 68.2% (74 responses) rated a 4 or above, indicating they feel welcome in Noble.** 19.4% (21 responses) rated a neutral 3, while 12% (13 responses) rated a 2 or lower, indicating they do not feel welcome in Noble.
- **Broader community: 40.5% (53 responses) rated feeling welcome in Noble.** 35.9% (47 responses) rated a neutral sense of welcoming, while 6.9% (9 responses) rated feeling unwelcome. 16.8% (22 responses) rated the question not applicable because they didn't have enough experience to respond with accuracy.

Compared Familiarity with Noble Neighborhood Assets

Current Noble resident respondents:

1. Denison Park (38.9%; 44 responses)
2. Home Repair Resource Center (38.1%; 43 responses)
3. Noble Gardners' Market (36.3%; 41 responses)
4. Noble Roanoke Mini-Park (33.6%; 38 responses)
5. Cultural Arts Center at Disciples Church (19.5%; 22 responses)
6. Barbara H. Boyd Park (4.2%; 16 responses)
7. Religious institutions in neighborhood (12.4%; 14 responses)
8. Caledonia Community Center (8.8%; 10 responses)
9. Meet Your Police/Police Academy (8%; 9 responses)
10. My child goes to Noble-area school (5.3%; 6 responses)

> 23.9% (27 responses) reported visiting none of the provided options within the past year.

Broader community respondents:

1. Noble Neighbors (33%; 36 responses)
2. Not currently but have in the past (17.4%; 19 responses)
3. Street/block club (8.3%; 9 responses); Potter Village (8.3%; 9 responses)
4. Green Noble (5.5%; 6 responses)
5. Litter Busters (4.6%; 5 responses); Noble Action Group (NAG) (4.6%; 5 responses)
6. Noble-area school PTA (3.7%; 4 responses)
7. Pill Hill (2.8%; 3 responses)
8. Montford Community Garden (1.8%; 2 responses)
9. Oxford Community Garden (0%); Hope Community Garden (0%)

> 36.2% (46 responses) reported visiting none of the provided options within the past year.

Compared Opinions of What Makes a Neighborhood a Destination

Current Noble resident respondents:

Extremely Important - Top 3
- Grocery store (66)
- Coffee shop/bakery (66)
- Family-friendly restaurants (57)

Important - Top 3
- Convenience/hardware store (46)
- Family-friendly restaurants (45)
- Indoor gathering spaces (41)

Neutral - Top 3
- Clothing retail stores (36)
- Gift/specialty stores (36)
- Fitness/gyms (36)

Broader community respondents:

Extremely Important - Top 3
- Grocery store (62)
- Outdoor gathering spaces (54)
- Coffee shop/bakery (52)

Important - Top 3
- Family-friendly restaurants (66)
- Coffee shop/bakery (63)
- Convenience/hardware store (60)

Neutral - Top 3
- Clothing retail stores (51)
- Gift/specialty stores (44)
- Fitness/gyms (41)

Compared Opinions of What Makes a Neighborhood a Destination

Current Noble resident respondents:

Low Importance - Top 3
- Clothing retail stores (15)
- Gift/specialty stores (14)
- Bars/nightlife (11)

Not Important - Top 3
- Bars/nightlife (32)
- Clothing retail stores (20)
- Gift/specialty stores (14)

Not Applicable - Top 2
- Religious institutions (9)
- Bars/nightlife (6)

Broader community respondents:

Low Importance - Top 3
- Gift/specialty stores (15)
- Fitness/gyms (12)
- Bars/nightlife (10)

Not Important - Top 3
- Bars/nightlife (21)
- Clothing retail stores (19)
- Gift/specialty stores (14)

Not Applicable - Top 2
- Religious institutions (14)
- Bars/nightlife (7)

Compared Opinions of What Makes a Neighborhood Vibrant & Strong

Current Noble resident respondents:

High importance - Top 3
- Attending to houses in disrepair (91)
- Improve/enhance business district (90)
- Improved walkability (desirable locations) (71)

Important - Top 3
- Participating in neighborhood groups (43)
- Reducing number of vacant lots (40)
- Creating more community gardens (40)

Neutral - Top 2
- Creating more community gardens (37)
- Creating more indoor gathering spaces (34)

Broader community respondents:

High Importance - Top 3
- Attending to houses in disrepair (82)
- Improve/enhance business district (79)
- Improved walkability (desirable locations) (70)

Important - Top 3
- Improved dining/takeout options (55)
- Improved public transit (48)
- improved walkability (safety) (48)

Neutral - Top 2
- Creating more indoor gathering spaces (46)
- Creating more community gardens (44)

Compared Opinions of What Makes a Neighborhood Vibrant & Strong

Current Noble resident respondents:

Low Importance - Top 3
- Creating more indoor gathering spaces (6)
- Improved biking infrastructure (5)
- improved walkability (safety) (5)

Not Important - Top 2
- Improved biking infrastructure (6)
- Improved public transit (5)

Not Applicable - Top 3
- Improved biking infrastructure (2)
- Improved public transit (2)
- Traffic calming/reducing speeding cars (1)

Broader community respondents:

Low Importance - Top 3
- Creating more community gardens (9)
- Creating more indoor gathering spaces (7)
- Participating in neighborhood groups (5)

Not Important - Top 2
- Improved biking infrastructure (4)
- Creating more indoor gathering spaces (3)

Not Applicable - Top 3
- Creating more indoor gathering spaces (3)
- Traffic calming/reducing speeding cars (3)
- Participating in neighborhood groups (3)

Comparing Top Priorities

Noble respondents:
- Improve/enhance Noble business district (49.6%; 56 responses)
- Housing upkeep & vacant lots (20.4%; responses)
- Safety (16.8%; 19 responses)
- Improved accessibility (7.1%; 8 responses)
- Stronger social connections (2.7%; 3 responses)
- Community gardens, mini-parks, gathering spaces (1.80%; 2 responses)
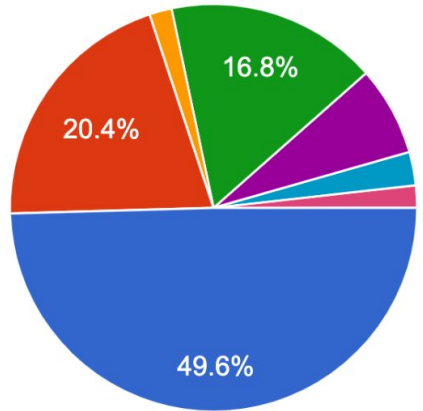
Broader community respondents
- Improve/enhance Noble business district (48%; 60 responses)
- Safety (23.2%; 29 responses)
- Housing upkeep & vacant lots (16.8%; 21 responses)
- Improved accessibility (4.8%; 6 responses)
- Stronger social connections (4%; 5 responses)
- Community gardens, mini-parks, gathering spaces (1.6%; 2 responses)
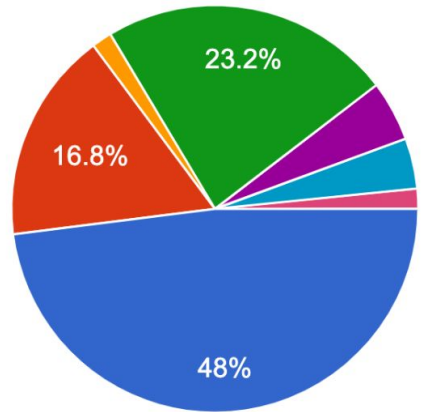
ACTION

Involvement in Noble Gardeners' Market & We Are Noble Events

Noble Gardeners' Market:
- I have shopped there (29.3%; 66 responses)
- I attended Heights Music Hop (10.7%; 24 responses)
- I have volunteered (6.2%; 14 responses)
- I have been a vendor (2.7%; 6 responses)

36% (81 responses) reported not being familiar with the market nor and have they attended. 32% (72 responses) reported being familiar with the market but not yet attending.

We Are Noble:
- Participated in other ways (20.4%; 46 responses)
- Yard sale - shopper (16%; 36 responses)
- Attended school events (16%; 36 responses)
- Yard sale - vendor (10.70%; 24 responses)

34.2% (77 responses) reported being familiar with the market but not yet attending the event. 32% (72 responses) reported not being familiar with the event nor and have they attended.

Respondent Interest in Advocacy

Very Interested

1. Ensure desirable businesses come to neighborhood (80)
2. Better connected business district (69)
3. Park/greenspace upkeep & enhancement (65)
4. Neighborhood safety (60)
5. Assistance in housing upkeep (48)
6. Better use or reduction of vacant lots (44)
7. Improved pedestrian/biking infrastructure (40)

Interested

1. Park/greenspace upkeep & enhancement (77)
2. Better connected business district (74)
3. Better use or reduction of vacant lots (73)
4. Ensure desirable businesses come to neighborhood (72)
5. Neighborhood safety (71)
6. Assistance in housing upkeep (67)
7. Improved pedestrian/biking infrastructure (60)

Neutral

1. Improved pedestrian/biking infrastructure (66)
2. Assistance in housing upkeep (54)
3. Better use or reduction of vacant lots (52)
4. Neighborhood safety (51)
5. Better connected business district (47)
6. Park/greenspace upkeep & enhancement (41)
7. Ensure desirable businesses come to neighborhood (35)

A Little Interested

1. Better use or reduction of vacant lots (13)
2. Neighborhood safety (12)
3. Assistance in housing upkeep (11); Improved pedestrian/biking infrastructure (11)
4. Park/greenspace upkeep & enhancement (10)
5. Better connected business district (6); Ensure desirable businesses come to neighborhood (6)
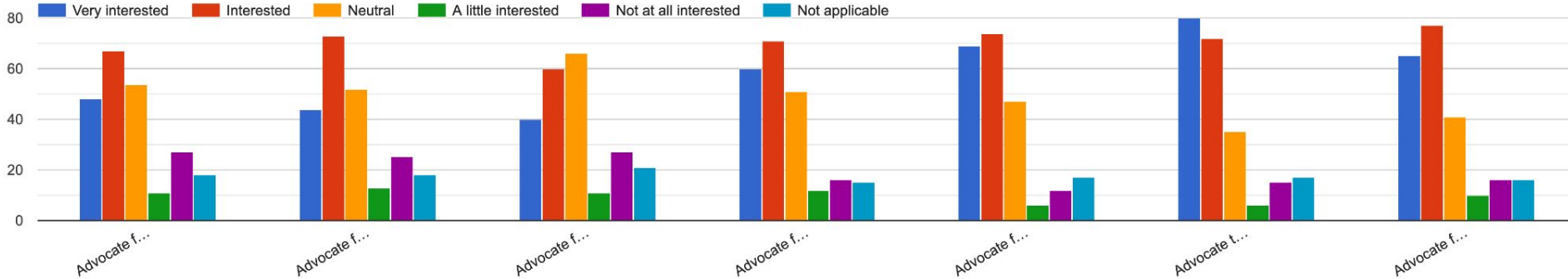
Respondent Interest in Advocacy

Not At All Interested

1. Assistance in housing upkeep (27); Improved pedestrian/biking infrastructure (27)
2. Better use or reduction of vacant lots (25)
3. Neighborhood safety (16); Park/greenspace upkeep & enhancement (16)
4. Ensure desirable businesses come to neighborhood (15)
5. Better connected business district (12)

Not Applicable

1. Improved pedestrian/biking infrastructure (21)
2. Assistance in housing upkeep (18)
3. Better use or reduction of vacant lots (18)
4. Better connected business district (17); Ensure desirable businesses come to neighborhood (17)
5. Park/greenspace upkeep & enhancement (16)
6. Neighborhood safety (15)

Respondent Interest in Neighborhood Participation/Volunteering

Very Interested

1. Topic/mission-driven neighborhood group (27)
2. Volunteer with library (23)
3. Gardening Group (22)
4. Social neighborhood group (17)
5. Plawking Club (17)
6. Volunteer with other organization (16)
7. Volunteer with schools (15)

Interested

1. Topic/mission-driven neighborhood group (65)
2. Plawking Club (57)
3. Social neighborhood group (50)
4. Volunteer with other org (50)
5. Volunteer with library (46)
6. Volunteer with schools (43)
7. Gardening Group (30)

Neutral

1. Social neighborhood group (67)
2. Volunteer with other organization (66)
3. Gardening Group (61)
4. Volunteer with schools (59)
5. Plawking Club (57)
6. Topic/mission-driven neighborhood group (54)
7. Volunteer with library (54)

A Little Interested

1. Volunteer with library (32)
2. Volunteer with schools (28)
3. Volunteer with other organization (27)
4. Plawking Club (22); Gardening Group (22)
5. Topic/mission-driven neighborhood group (17)
6. Social neighborhood group (16)

Respondent Interest in Neighborhood Participation/Volunteering

Not At All Interested

1. Gardening Group (63)
2. Volunteer with schools (51)
3. Social neighborhood group (45); Plawking Club (45)
4. Volunteer with library (42)
5. Volunteer with other organization (40)
6. Topic/mission-driven neighborhood group (35)

Not Applicable

1. Social neighborhood group (30)
2. Volunteer with schools (29)
3. Volunteer with library (28)
4. Topic/mission-driven neighborhood group (27); Plawking Club (27); Gardening Group (27)
5. Volunteer with other organization (26)
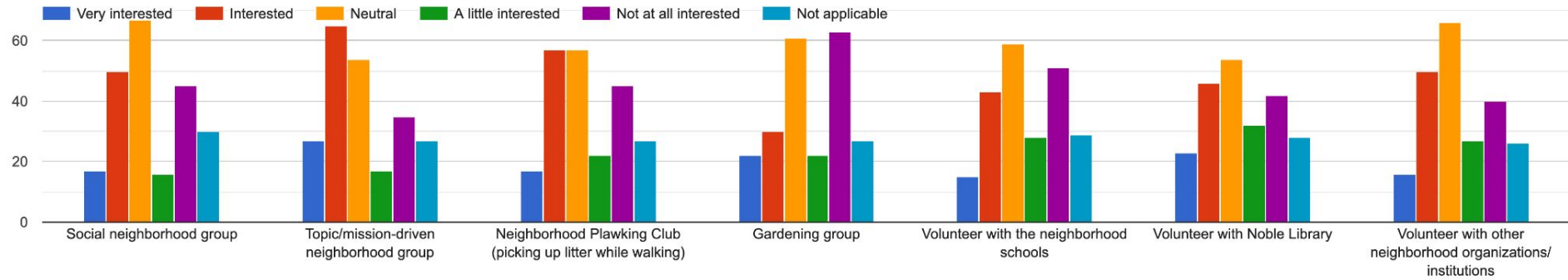
Additional suggestions for how the community can get involved

- More police presence/improve safety (4)
- Non-social media websites/resources to let people know what's happening in the community (2)
- Improved inspections/property upkeep requirements reinforced (2)
- Advocate for the city to pay more attention to Noble (2)
- Shopping at local businesses (1)
- Be a good neighbor/create a good vibe (1)
- Flea Market for Noble (1)
- Promote the Noble Library expansion (1)
- Improve Severance (1)
- School district could host events at Noble-area schools (1)
- Stronger effort to engage with/involve immigrant populations who live in the area (1)
- Combination Food Co-op/Market/Cafe or a Food Trucks Lot or Food Hall (like TownHall) could serve several functions and attract visitors (1)
- Install Pickle Ball Courts (1)
- Invest in better lighting (1)
- Entice currently successful businesses (such Phoenix, Rising Star, etc.) to open a Noble location 1
- Involve places of worship in community events/engagement (1)
- Implement a neighborhood run/walk 5k (1)
- Look to neighborhood resources like Start Right CDC to see what they have coming up (1)

TAKEAWAYS

Topline Takeaways:

- Attention and focus on the business district is the overwhelming priority. That attention and focus includes ensuring desirable businesses come into the neighborhood as well as improving the connection between the businesses themselves and the neighborhood around them.
- Grocery stories, coffee shops/bakeries, family-friendly restaurants and outdoor gathering spaces rated as extremely important in determining if a neighborhood is a destination. Bars/nightlight, clothing stores, and gift/speciality stores were rated as not at all important.
- Attending to houses in disrepair, improving/enhancing the business district, and having desirable locations within a walkable distance are rated as extremely important in what makes a neighborhood vibrant and strong.
- Perception of safety is comparable between current Noble residents and the broader community. On a scale of 1-5, 50.9% if Noble residents rated their sense of safety at a 4 or 5 while 41.5% of the broader community rated their sense of safety a 4 or a 5.
- Perception of welcoming saw a broader gap with 68.2% of current Noble residents rating a 4 or 5 while only 40.5% of the broader community rated their perception of being welcome in the neighborhood at a 4 or a 5.
- The biggest gap came with perception of neighborhood pride. While 50.4% of current Noble residents rated their pride in the neighborhood a 4 or a 5, only 19.8% of the broader community selected a rating of 4 or 5.

What is noteworthy:

- Quite a few respondents were unfamiliar with Pill Hill and Potter Village and questioned if either really existed as part of the Noble neighborhood. Telling the story of Noble neighborhoods could enhance community knowledge about the places and groups that define it.

FACTS ABOUT

Who what when where why how

OUR STATS

About this survey:

This survey was created and distributed as part of the [Crowdsourced Conversations 2024 Forum Series](#), being conducted in partnership with FutureHeights, Home Repair Resource Center, Heights Libraries, Cleveland Heights Green Team, Heights Bicycle Coalition, representatives of Cleveland Heights City Council, and many dedicated Heights residents and change-agents.

Survey data was collected from May 2 through June 1, 2024. Respondents completed an online-only Google Form that was distributed via email, on social media, through the media, via fliers, and through word of mouth. Options for survey completion assistance were offered.

This survey data analysis was completed by FutureHeights and shared with forum series partners, including elected officials, and is available for the community to review.

Any questions, please contact Sarah - swolf@futureheights.org.